

A large, symmetrical decorative swirl pattern in a lighter shade of teal, centered on the page. It features intricate, flowing lines that form a central vertical axis with symmetrical, swirling motifs on either side.

SOMETHING BETTER WITH YOUR CHOICE

The logo for ROF Insignia MART. It features the word "ROF" in a small, sans-serif font above the word "Insignia" in a large, stylized, serif font. Below "Insignia" is the word "MART" in a smaller, sans-serif font. To the right of the text is a decorative circular emblem with a floral or scroll-like pattern.

ROF  
**Insignia**  
MART

SECTOR-93, GURUGRAM



ROOF

REALTY . OPPORTUNITY . FUTURE



# LET'S GET ACQUAINTED

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ROF is more than just a name; it represents the pinnacle of excellence and innovation in the real estate industry. As a trusted developer in the private and retail real estate market, ROF has set new standards in the field of real estate, offering high-class properties that speak for themselves.

With a track record of developing premium residential plots, commercial plots, contemporary houses, and luxurious hotels, ROF is an industry pioneer in the real estate sector. Providing state-of-the-art, sensibly valued residential, commercial, hospitality, and plotting solutions is the defining characteristic of ROF's commitment to excellence.

At ROF, we understand that leadership requires setting new standards that transform the way the market operates. Our mission is to create not just structures, but unmatched international standards that everyone looks up to. For over a decade, ROF has stood tall amidst market fluctuations and customer expectations, delivering world-class structures with supreme quality and unmatched facilities.

Experience the excellence of ROF and discover a new world of real estate. Partner with us for a seamless and hassle-free journey towards owning the property of your dreams.





ESPRITT

DIESES

M & X

LOPEZ LANE

SEA CLOUD

TEE

O'keefe

GUCCI

FOREVER

BSOS

FENDI

PAVILION

ESPRIT

STYLE

NEXT

DAX

CHAI POINT

FAST FOOD

RAY BAND





# ROF Insignia MART

**SOMETHING BETTER  
WITH YOUR CHOICE**







## "DISCOVER THE UNMATCHED EXCELLENCE OF ROF – YOUR TRUSTED REAL ESTATE PARTNER"

**ROF Insignia Mart** is more than just a retail destination. It is a reflection of the vibrant and cosmopolitan culture of Gurugram.

With its ground-plus-two floors and ultra-modern design, ROF Insignia Mart boasts a shimmering glass facade that exudes class. The lavish and elegantly adorned entrance lobby, high-speed elevators, and remarkable floor-to-ceiling height create a striking ambiance that will appeal to discerning shoppers seeking a great shopping experience.

The mall features a mix of international and local brands, including fashion, lifestyle, beauty, electronics, and more. Shoppers can indulge in a variety of dining options, from quick bites to fine dining experiences. The mall also offers **ample parking** space and a range of convenient facilities to ensure a hassle-free shopping experience.









# "Embodying Sustainability and Serenity:

## A Closer Look at ROF Insignia Mart's Architecture and Design"

ROF Insignia Mart's contemporary architecture and well-thought-out design showcase the mall's commitment to the environment.

At ROF Insignia Mart, we prioritize the comfort of our customers. While the mall provides an air-conditioned shopping experience, the air-cooled atrium area has fully controlled temperature settings to ensure an undisturbed all-weather experience.









# "Exploring the Fusion of Contemporary and Italian Architecture at ROF Insignia Mart"

**ROF Insignia Mart**, as the name suggests, draws inspiration from Italian design. It is a testament to the fusion of contemporary and Italian architecture, bringing the best of both worlds to Gurugram.

The landscaped rooftop of ROF Insignia Mart will be a highlight, featuring posh bars and restaurants that offer an unparalleled dining experience with breath taking views.





LANES

DIESEL

M&X

LODEZ

FACT

LOKITA

TEE

O'KEEFE

IMPACT

RAYS

GUCCI

FOREVER

ESOS

FENDI

DAVILLON

EMPIRE

STYLE

NEXT

DARN

CHAI DORI

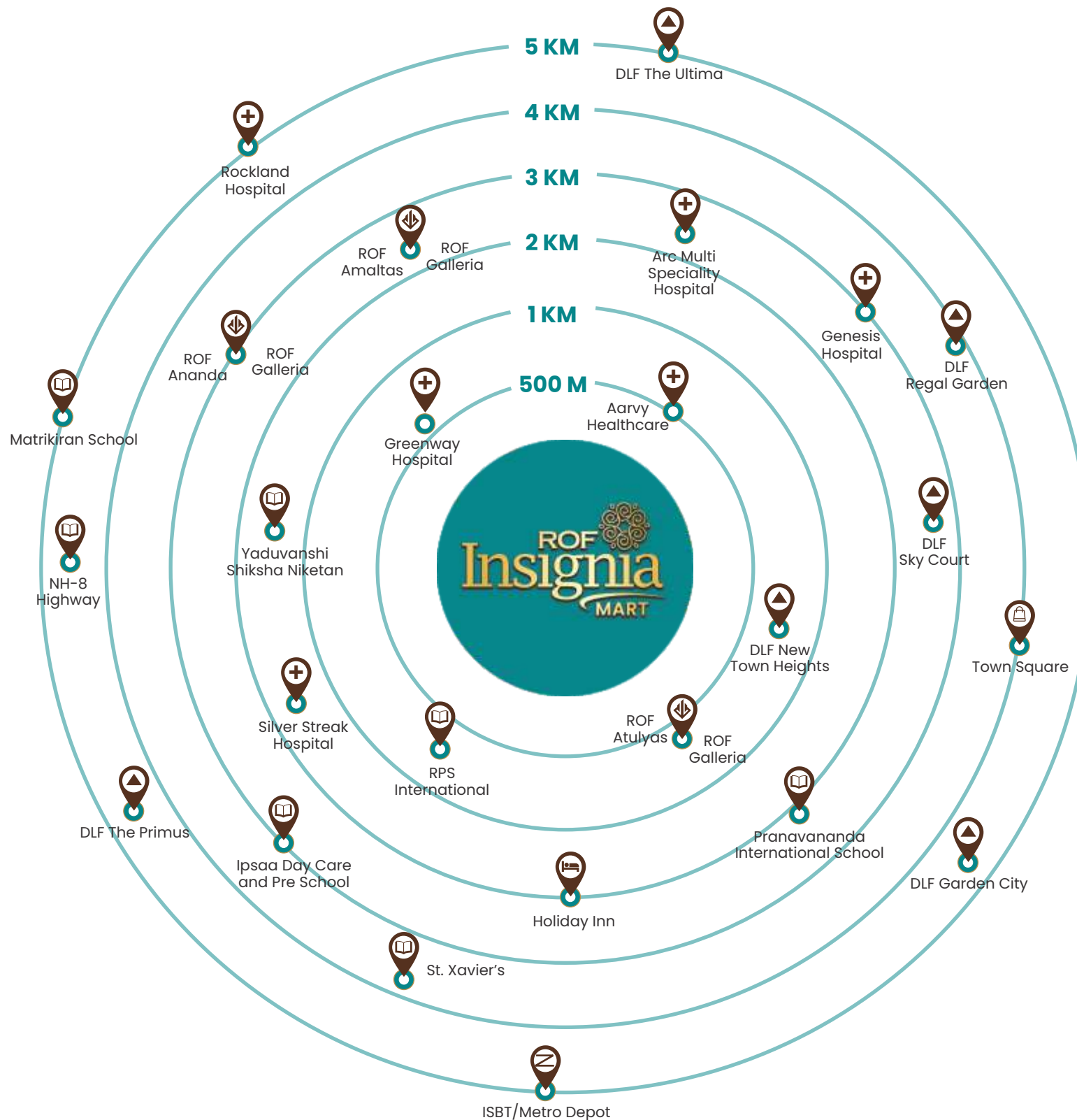
FAST FOOD

COFFEE

ESOS



# ENVIABLE SOCIAL INFRASTRUCTURE



- Hotels**
- Super-Speciality Hospital**
- ROF Projects**
- School and Day Care centre**
- Retail and lifestyle space**

All Distances shown are approximations Only



# LOCATION MAP





# LOCATION ADVANTAGE

That's why, ROF Insignia Mart is located at a strategic location.



5 minutes from  
upcoming  
Metro station



5 minutes drive from  
Dwarka Expressway



5 minutes drive  
IMT Manesar



2 minutes drive  
from Pataudi Road



2 minutes drive  
from NH-8



15 minutes drive  
from IGI Airport



Next to  
Aarvy Hospital



Opposite to  
RPS School



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ALMOST  
**20,000 FAMILIES**  
LIVING IN THE 5 kms  
RADIUS

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FLOOR PLAN



GROUND FLOOR



FIRST FLOOR





**SECOND FLOOR**



**TERRACE**



ONGOING PROJECT







ROF Insignia Souk is one such unique retail concept which boasts of opportunities at every corner with 30 premium plots that are 2 sided open with sizes ranging from 75 metres to 125 metres.

ROF Insignia Souk offers you to customize your world your own way as each plot is accessible from both sides and has the option to develop five levels – Ground + 4, and basement to create your own identity. Truly your own personal Insignia!

So, be it a shop, office space, or a restaurant, come and discover a unique retail space concept for ideal investment opportunities.







Building No. 80, 1st Floor, Sector - 44, Gurugram - 122003.  
Site Address: Sector-93, Gurugram,  
Tel: +91 124 4399 399 | 1800 3070 2828 | Web: [www.rof.co.in](http://www.rof.co.in) | Mail: [info@rof.co.in](mailto:info@rof.co.in)

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